

## Cookies Policy

This policy refers to the cookies and the website of the International School of Bucharest („ISB”, „School”, or „us”). ISB is headquartered in Șoseaua Gării Cățelu nr. 1R, Bucharest, District 3, Bucharest, Romania and is operated by Lumina Instituții De Învățământ Foundation, headquartered in Șoseaua Colentina nr. 64B, District 2, Bucharest, Romania, registered with the Register of the Associations and Foundations of Sector 2 Courthouse under no. 02/16.03.2011, Fiscal Code RO16224225. ISB is an educational establishment providing pre-school, primary, lower secondary and upper secondary education corresponding to the educational system of England and Wales, based on Certificate no. 1112 of 18.05.2016 issued by the Ministry of National Education, accredited by the Council of International Schools, member of COBIS.

The information presented below aims to give the user more details about the placement, use and management of the cookies used by the website [www.isb.ro](http://www.isb.ro).

Please read the following information carefully:

- This website uses cookies to provide visitors with a much better navigation experience and services tailored to everyone’s needs and interest.
- These cookies may come from the following third parties: Adwords, Google Analytics, Google.com, Facebook, YouTube, etc.
- The cookies have the role of facilitating the access and the delivery of the services used by the internet user, as well as the customization of certain settings (language, country)
- The cookies, based on the information gathered about the users, help the website owners to optimize their product and services so that these should be accessed by the users as easier as possible, they also increase the degree of efficiency of online advertising, and last, but not least, they can allow multimedia applications or other kind of applications on the websites to be included in a certain website in order to make the navigation more useful.

### 1. What are cookies?

A “cookie” (“browser cookie” or “HTTP cookie”) is a small text file, formed of letters and numbers, which will be stored on the computer, mobile terminal, or other equipment of a user from which the Internet is accessed.

Cookies are installed through the request sent by the web server to a browser (i.e.: Internet Explorer, Chrome) and is completely „passive” (it does not contain software programmes, viruses or spyware and it cannot access the information from the user’s hard drive).

### 2. The role of Cookie files

These files allow the recognition of the user’s terminal and the presentation of content in a relevant manner, adapted to the user’s preferences.

“Cookies” are used for the preparation of anonymous statistics which help us understand how a user benefits from our web pages, allowing us to improve their structure and content, excluding the user’s personal identification.

### 3. Types of cookies used by the website www.isb.ro

The website www.isb.ro uses session cookies:

- Data may also be read from a server level
- Data have an expiry time (after this time they will be automatically deleted)

### 4. How cookies are used on the website www.isb.ro

Your visit to www.isb.ro may install cookie files in order to:

- Analyse the website performance
- Make analyses related to the visitors' profile and registration
- Make location analyses (geotargeting)

### 5. Do cookies register and/or contain personal data?

The cookies themselves do not require personal information to be used and, in most cases, do not identify an internet user personally.

Personal data collected by using cookies may be collected only to facilitate certain functionalities for the user. Such data are encrypted so that unauthorized persons cannot have access to them.

### 6. Deletion of cookies

The applications used for accessing a web page (browser, for example) save cookies on the terminal of Internet users by default.

However, the settings may be changed by you so that the automatic installation of cookies should be blocked by the web browser.

We inform you that the limitation of the use of cookies may affect certain functionalities of the way in which the www.isb.ro website pages are displayed.

### 7. Why are cookies important for the Internet?

Cookies are important for the efficient functioning of websites, in the interest of the user, because they contribute to the creation of a simple and customized web navigation experience according to each user's interests, preferences and behaviour.

Blocking or disabling the cookies can make certain websites impossible to use or may significantly limit your experience on the web.

Blocking or disabling the cookie files does not mean that advertising messages will no longer be delivered to you, but that the web pages on which you are will no longer offer you an experience adapted to your type of behaviour and to your preferences.

Cookie files are important for:

- Content and services adapted to your preferences - categories of products and services
- Offers adapted to your interests – password retention – in case you opt for this functionality
- Retention of children' protection filters related to web content (family mode options, safe search functions)

- Limitation of the frequency of delivery of advertising messages – limitation of the number of displays of an advertisement for a certain user on a website.
- Provision of relevant advertising depending on the user
- Measurement, optimization, and registration of data related to website performance – traffic related statistics, viewed content. This information is important for improving the users' web experience.

#### 8. Security and aspects related to users' confidentiality

Cookies are NOT viruses and they do not collect personal data.

However, cookies may be used to the detriment of users by Spyware programmes.

As they store information about the users' preferences and navigation history, cookies may be used as a form of Spyware. Anti – spyware applications have the role of marking cookies to be deleted within the anti-virus/anti-spyware scanning procedures.

The browsers have integrated privacy settings and they offer different levels of acceptance of cookies – such as their validity period and automatic deletion upon the closure of a web session.

#### 9. Other security aspects related to cookies:

As all Internet users have the right to online identity protection, it is advisable that you should be informed about the potential security risks. Given that a constant exchange of information between the browser and the website you visit is made by means of these files, the information sent through cookies may be intercepted by unauthorized persons or programmes. For example, this is possible when the browser connects to the server using an unencrypted/unsecured network - such is the case of certain Wi-Fi networks.

Other cookie-based attacks may be possible due to the wrong settings of these files on the servers. If a website does not require the browser to only use encrypted channels, attackers may use this vulnerability to gain access to the information sent through cookies. Therefore, it is essential that you pay increased attention to the settings by which you protect the personal information available online.

#### 10. Tips for a safe web navigation based on Cookies

Due to their flexibility and to the fact that most of the websites use cookies, these are almost inevitable. Disabling cookies will not allow you the access to websites like YouTube, Gmail, Yahoo, etc.

That is why we offer you some tips which ensure you a safe web navigation by means of cookies:

- Customize the browser setting related to cookies
- If you are the only user of the terminal, you may set extended cookie expiry deadlines
- If you are the only user of the terminal, consider the deletion of individual navigation data each time you close the browser.
- Install anti-spyware applications and update constantly.

- Make sure that the browser used is always updated because many cookie-based attacks are possible due to the weaknesses of older versions of the browsers.

All modern browsers offer you the possibility to set the cookie action method in a customized manner. These settings can be usually found in “options” or in the “preferences” menu of your browser.

#### 11. Useful links

To find out more information about cookies and about how they function, access the resources below:

- [Microsoft Cookies guide](#)
- [All about cookies](#)
- [Your Online Choices](#)
- [Cookie Choices](#)

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